

## NOTES FROM THE GENERAL MANAGER

Last year was unusual at White Bluff. We experienced record rain fall after a previous year of little rain. So what's in store for White Bluff in 2008?

A LOT!

- We expect the final approval for construction of a new marina that will be able to berth 500 boats and a new ship store with no equal on Lake Whitney. The relocation will eliminate the low lake level issues we have experienced on occasion and provide for ample parking.
- The construction of a new King Building with more rooms that offer the breathtaking views of the lake will begin. The new Inn will have a spacious lobby and seating area overlooking the lake and an outside patio to enjoy the view. Access to the Inn will be rerouted to afford better parking and easier access to the Spa, Fitness Center, and Conference Center. We hope to be open by the end of this year.
- Danny Holt, our greens superintendent, has our courses in near perfect condition by implementing an aggressive aerification and fertilization program. I urge you to inquire about the schedule when making tee times. As I write this report it is early January and the greens are putting perfect. The ponds and creeks are full and the water falls along holes 14 and 17 at the Old Course are pleasing to the senses.
- We are doubling the size of the sewer capacity as well as making plans for additional water storage

I could go on but you need to see for yourself. Make your plans now for St Patrick's Day or just a golf outing with family or friends. It is going to be an exciting year at White Bluff Resort. Don't miss it!

Fred Molsen  
General Manager • (254) 694-0355

## WHOLE OWNERSHIP TOWNHOMES AVAILABLE

Are you interested in trading your property at White Bluff into a Highlands Townhome? Now is your chance! There are only 3 units remaining and one can be yours. These whole ownership townhome have a spectacular view of the Old Course and are located within a private section of the development with its own swimming pool. Your equity will transfer, in many cases you will not be required to put any additional money down. Upstairs Unit price \$299,000 -Downstairs Unit price \$235,000.

Call (254) 694.4422 today to set up your appointment to see these beautiful townhomes and all that they have to offer.



## PROPERTY OWNER CREDITS

The 2008 Property Owner credits are \$175 and provide you with \$225 worth of credit at the food and beverage venues, spa, golf course, and hotel. These credits expire at the end of the calendar year and we urge you to plan a trip to your resort. We get really busy at year-end, so plan a trip for Mother's Day or Easter and avoid the rush. Please call ahead for reservations at the Lighthouse Restaurant (254) 694-0305.

Thank you,  
Fred Molsen  
General Manager

## WHITE BLUFF E-MAILS

If you are interested in receiving information, rates and specials via E-mail about your Resort, please register for the E-newsletter on the Web site [www.whitebluffresort.com](http://www.whitebluffresort.com)



## HR NEWS

White Bluff Resort is ready to spring into action and start hiring for our spring and summer staff. Don't miss out on the fun and exciting job opportunities that we can offer you or your friends and family. For a complete list of positions available visit the employment section of [www.ddresorts.com](http://www.ddresorts.com). You can e-mail your resume to [jobs@whitebluffresort.com](mailto:jobs@whitebluffresort.com) or stop by the Administration Office and fill out an application. Join the White Bluff hospitality team and learn just how much fun it is to work here.

## NOTES FROM THE FOOD & BEVERAGE TEAM

Please welcome Seth Fierl C.E.C as our new Executive Chef. Seth's most recent position was the executive chef at Finn & Porter in Missoula, Montana where he achieved critical acclaim with his creations.

Seth began his career the age of 22 at the Four Seasons in Manhattan, NY where he worked under four executive chefs, eventually following one of them to open Café Panache in the city. After 15 years in New York City, Seth moved west to Salt Lake City where he earned a rave review in Gourmet Magazine while at the Capital Café. From there to Saratoga, California at the Le Mouton Noir then to Mammoth, California, and lastly to Missoula where he has been for the last 3 years.

We are excited about selecting Seth as our chef and look forward to his culinary creations.

## Chapel Chat

In December, White Bluff Chapel was celebrating the birth of Christ, and now it is time to observe in commemoration the crucifixion of Jesus on Good Friday, March 21st, and the resurrection on Easter Sunday.

A somber Tennebrae Service will be conducted on Friday evening--this is a service of darkness, with a black-draped cross and crown of thorns. On Easter Sunday the black cross is transformed into a colorful, flower-covered cross. Everyone is invited to bring a living flower to the service to be placed on the cross. Chaplain Maurice Martin once again will deliver a joyous Easter message from the pulpit. Another standing-room-only crowd is anticipated.

Large crowds attended all the Christmas season services, and the outstanding Christmas Eve service attracted a capacity audience. This service featured marvelous musical selections by the choir under the direction of Cynthia Redden.

The annual Chapel progressive dinner was a huge hit, as usual. Dozens of Chapel volunteers participated in the Salvation Army's Christmas fund-raising event, ringing bells for two days in Hillsboro. All funds raised benefit the needy in Hill County.

Chapel members were also generous with their time and money, supporting many other community events in the Lake Whitney area.

Visitors are always welcome at White Bluff Chapel, an inter-denominational church with a membership of at least 15 different Christian denominations, all joining in harmony to worship at 9:15 a.m. each Sunday. White Bluff Chapel office hours are 9:30 a.m.-noon, Monday-Friday.

## NOTES FROM THE



Spoil the mommy in your life with a day at the Spa. Come in, relax and have your loved one indulged in our White Bluff Renewal treatment. This is an exfoliating treatment using mineral-rich Dead Sea Salts or Sugar Scrub. This treatment removes unwanted dry skin from the body and follows up with a wonderful body wrap that leaves your skin feeling smooth and refreshed. After the scrub move into a 30-min. massage and 30-min express facial. You will leave feeling relaxed and ready to take on the rest of the day.

We would like to welcome Michelle Spurlock back to our team at the Spa. She is our nail technician and gives wonderful manicures and pedicures. Come by the Spa and schedule an appointment with Michelle and let her make those hands and feet feel great.

We also offer gift cards at the spa just in case you can't choose a special service for someone, let them choose for themselves.



## SEAFOOD BUFFET

First Saturday of Every Month  
5 - 9 p.m.

The Lighthouse Restaurant

We offer outstanding fish and shellfish selections along with prime rib and more. A salad bar, chilled seafood and dessert station round out the buffet for your enjoyment.

## GIFT CARDS

Gift Cards can be purchased at The Inn and can be used for lodging, dining, golf, spa services, marina and merchandise at the Pro Shop. They make great gifts!

## PET POLICY

Pets are not allowed in any overnight accommodations including Interval Ownerships. Non-compliance with this policy will result in \$200 added to your final bill.

## GOLF PACKAGE

Enjoy deluxe accommodations in a lake view room at the Inn and two rounds of golf per person. Call for pricing and details (888) 335-8881.

## GOLF & SPA PACKAGE

Enjoy deluxe accommodations in a lake view room at the Inn, two rounds of golf and two \$100 spa certificates. Call for pricing and details (888) 335-8881.

## TIME CHANGE

Don't forget to "Spring Forward" on March 9th at 2 a.m. With the changing of the clocks means changes in hours of operation, please check the Web site for updates.

## LODGING NEWS

2008 promises to be a great year for the Inn and staff at White Bluff. Towards the end of 2007 many changes were installed to insure that our guests would enjoy the best possible experience when visiting White Bluff.

Amanda Walters heads up a housekeeping staff that has scored almost perfect guest satisfaction for the last 2 months. The systems installed to insure that the guests are provided with the best service possible are continually being tweaked to improve efficiency. The monthly "Housekeeper of the Month" award has instilled keen competition and teamwork within the department and only lends to our guests receiving the finest of service.

We just welcomed back Wayne Black of our hotel maintenance staff after a long illness. He is working his way back into shape on a shortened schedule but should be back to full speed very soon. Welcome back Wayne!

With the new and fabulous King Building on line later this year and the much larger Marina to be constructed very soon. 2008 is going to be an exciting year.

## Superintendent's News

Spring is already here. It seems like just yesterday we were battling the summer heat. Golf maintenance is gearing up for what I hope to be a very successful 2008. We have done a lot of work on both courses over the winter including drainage projects, new tees, and a lot of bunker repair.

A lot more work is planned for this spring. Beginning March 3rd, we will be aerating greens on the New Course. The Old Course will be aerated the week of March 10th. Deep-drill aerifying will be done in April. We are also going to be aerating tees and fairways this spring. I do understand the disruption that this causes and would like to thank you in advance for your understanding. Aerating is necessary for the health of the turf. It is our mission to provide you with the best playing conditions that we possibly can. Aerating dates will be posted in both pro-shops and on the web site.


Springtime usually means we start receiving more rain. I would like to stress the importance of following cart rules and staying on the cart path when wet conditions prevail. Tire ruts and unsightly mud tracks can make for a not so enjoyable round of golf, and every golfer should practice proper etiquette and leave the course in the same condition for the players behind them. Daily cart rules are posted in the Pro-shops and at #1 and #10 tee.

We have two additions to our team. I would like to welcome Jason Parker and Randy Means to White Bluff. Jason and Randy join our team as Assistant Superintendents. Both have a lot of experience and are very capable. I am looking forward to working with both of them for quite some time.

I hope you are enjoying the golf courses. If you have any questions or comments about either course, you can reach me at (254) 694-0372.

Danny Holt, CGCS • Golf Course Superintendent

### Tip From The Pro



One of the biggest faults I see on the lesson tee is poor posture. The most common error is the slouch, this is when the spine bends forward and your shoulders droop down toward the ball at address, quite often this happens because the golfer is trying to compensate and keep their head down during the swing. When this happens the head is normally tucked against the chest at address, which creates a hunched upper back, which prohibits a full turn and free swing.

To correct the problem address the ball by bending from the hips and keeping your chest high and your shoulders back, even as you bend forward to the ball. Hold your head in a natural position, in line with your spine. This will allow you to rotate your torso fully and make a full shoulder rotation which will result in longer and straighter shots.

## ON-LINE CALENDAR

Exciting news! We have added an on-line calendar to our Web site. Please visit [www.whitebluffresort.com](http://www.whitebluffresort.com) and checkout all of the exciting events planned.



## GIRLS NIGHT OUT SPA PACKAGE

Enjoy deluxe accommodations in a lake view room at the Inn (double occupancy), a \$100 Spa certificate (per person) along with complimentary fruit drinks and a fruit and cheese platter.

Call for pricing and details  
(888) 335-8881

## ROMANCE PACKAGE

Enjoy deluxe accommodations in a lake view room at the Inn, champagne upon arrival, breakfast and dinner for two to The Lighthouse Restaurant.

Call for pricing and details (888)  
335-8881

## PROPERTY OWNER DISCOUNT

All Property Owners receive a 10% Discount at The Inn, The Lighthouse Restaurant, The Trophy Grille, Spa, and Pro Shops. The discount is not valid for alcohol and proper ID cards must be presented for discounts to be accepted. Please contact Customer Service if you need a new ID card.

## Letter from Land Sales

If you are interested in upgrading your property, now is the time. There are only 150 real estate sites left at White Bluff Resort, some of which are located on the golf course or with great lake views. These sites are some of the best real estate at White Bluff Resort that we are offering to you. Remember, there are a limited number of these sites available and one can be yours. So, if you have any interest in previewing these premier pieces of real estate please call us toll-free at (888) 324-5308 Mon. – Fri. from 8 a.m. – 4:30 p.m. (EST) to schedule an appointment and receive a complimentary overnight stay in a Heartwood Townhome.

Call (888) 324-5308 today to set up your appointment to preview White Bluff's remaining premier real estate. Your equity will transfer, you will not be required to put any additional money down and in many cases your monthly payments may even decrease.

### Special Offer - Call today to see how you can own a week in the Heartwood Townhomes for FREE.

The remaining inventory at White Bluff offers some of the most spectacular views in the entire resort. Imagine the enjoyment a beautiful view can bring to you, your family and friends. Don't regret not taking advantage of this great opportunity. Come and see for yourself.

Sincerely,

Stephen Cruey • White Bluff Sales Manager • (888) 324-5308

Sales Office Hours of Operation: Thurs. – Mon. 8 a.m. – 5 p.m.

Code: NWB-TU-10

### Community News

It's a new year at White Bluff! Spring will be here before we know it, and then summer! No time like the present to start planning your outside parties. We've already started taking reservations for the Rustic Pool & Pavilion for the upcoming summer. Don't let all the good dates get booked before you get a chance to book yours.

We know it will be a great spring and summer at White Bluff; the Bluebonnets should be glorious this summer for your photos. There will be our usual spectacular fire works display this 4th of July. Our pontoon boats are ready for the summer rentals, the playgrounds for the children and of course, as always, the campgrounds will be ready for your arrival. Remember our campgrounds fill up fast around the summer holidays so book them early.

We will be here waiting for you to spend your spring and summer with us!

### Property Owners Association

If you have moved, please make sure the Property Owners Association has your updated address and phone number.

You may email the updated information to POA@ddresorts.com or mail it in to: ATTN: POA • 10100 North Central Expwy #600 • Dallas, TX 75231

We now offer auto draft of Credit or Debit card for your maintenance fees and Utilities, call for more details. If you have any questions about your bill you can email them to POA@ddresorts.com.

### Heartwood Week Swap

For Heartwood Owners interested in being listed in a Heartwood Directory to help assist in a "week swap" program, please contact Jan Blassi at (281) 635-3930 or E-mail her at janblassi@yahoo.com.

### Marina Market

Come visit our Marina Market. We feature all your needs for the things you left at home. The mild winter should bring earlier than normal warm weather. Call the market and reserve a pontoon boat for a couple of leisurely hours on the lake. Call (254) 694-3705.

### 2007 MERCEDES WINNER

Congratulations to Michael and Leesa Purefoy, winners of the 2007 Referral drawing for a new Mercedes Benz! The Purefoy's won with 2 entries! It's that easy.

Property Owners who participate in the Referral Program and provide a Referral sale are automatically entered in the drawing; next year it could be you!



### WHO TO CALL

Reservations  
888-335-8881

Restaurant Reservations  
254-694-0305

Golf  
254-694-0304 - New Course  
254-694-0303 - Old Course

Spa  
254-694-0301

Administration Office  
254-694-0350

Maintenance Questions  
940-779-4555

Human Resources  
254-694-0358

Weddings, Groups, Events  
254-694-0362

Security  
254-694-4471

Customer Service  
800-279-2502

Billing Questions  
800-324-7438

# POA BOARD APPROVES 2008 BUDGET

*-Affirms commitment to quality improvement at White Bluff Resort*

White Bluff Property Owners are in for an exciting year in 2008. The support staff, management team, and the volunteer committees have combined their efforts in planning aggressive quality improvements at the White Bluff Resort. These improvements along with a continued commitment to implement long-term solutions to problems, hiring and compensating more qualified and reliable personnel are all reflected in the 2008 budget approved by the Board during its November 16, 2007 meeting. These actions are made possible by the fees increase enacted in 2007. As previously stated, there will no change in maintenance fees in 2008. The POA Board does not control utility rates and fees.

Board members present at the meeting included George Collins, Fred Curran, Dr. Larry Groppe, board chairman Mike Ward, and Clark Willingham. The budget passed unanimously and received high praise from all members present.

Highlights of the approved budget include:

- Addition of an Emergency Warning System for the Resort;
  - o At the recommendation to the Protective Services Committee, three radio activated warning sirens will be installed to provide audio notification of emergency weather conditions approaching White Bluff. The new warning system will be heard throughout the resort-everywhere from the marina to the golf courses; from the hotel to the front gate; from the RV parks to every residence. Double Diamond Corporation will share in the cost of this improvement.
- Renovation of the Ash Drive Pool;
  - o Major construction to renovate the Ash Drive Pool will be completed during 2008.
- Modifications to the landscaping around the Water Fall Pool;
  - o This modification will address the problems created and worsened by the massive rainfall experienced in 2007.
- Continued improvement of the roads;
  - o Past budget increases along with the dedicated services of the Roads Committee and the maintenance staff, has contributed to significant improvements to the roads, but continued maintenance and improvement is a must.
- Major upgrades to the irrigation systems at both golf courses;
  - o Outdated control systems will be replaced with state-of-the-art programmable remote irrigation control systems, thereby allowing supervisory personnel to more precisely control water volume flow and the distribution thereof and thereby spend more time observing, planning and executing other improvement to the courses. The Greens Committee strongly supports these upgrades.
- Acquisition of golf course equipment for course improvement and maintenance;
  - o Acquisition of the drill-and-fill equipment will allow the deep aeration process to become part of the standard care of White Bluff greens. Greens on both courses will be aerated using this equipment at least twice in 2008. Cost of this equipment will be shared by The Cliffs and The Retreat.
  - o The purchase of two Toro Groundsmaster 4500-D mowers and one Toro Reelmaster 6500-D fairway mower will allow fairways to be mowed three times per week and the rough to be mowed twice weekly.
  - o Three new Toro Greensmaster 1000 mowers will be added to replace old units in need of major repairs along with six Toro Transpro 80 green mower trailers.
  - o Acquisition of a Toro Greensmaster 3150 will allow the tees, approaches and green collars to be mowed more frequently.

