

# View From The Bluff

A PUBLICATION FOR THE PROPERTY OWNERS OF WHITE BLUFF RESORT

White Bluff  
RESORT  
LAKE WHITNEY

SPRING 07

## Notes from the General Manager

Wow! Where did winter go? 2006 just flew by at White Bluff. New Year's was a huge success with almost twice the number of guests than last year. The DJ and decorations at the Conference Center were outstanding. Many guests remained and danced well after midnight. This was somewhat surprising as we had to close the bar at midnight Sunday morning in order to comply with local laws. Next year New Year's Eve is on a Monday night. Come join us. The food and atmosphere were great.

Chef Loving and our new Head of Food and Beverage, Troy Davis, have presented a new menu at The Lighthouse Restaurant. Great new items such as a spicy 1015 onion loaf, chicken fried venison steak, BBQ braised ribs, baked three cheese penne pasta, and many more delicious items.

Other special days this spring include Easter, Mother's Day and Memorial Day. The Lighthouse, Spa and Golf Courses will be offering exciting packages for your enjoyment at all of these venues. These specials will be on our Web site as well as on the weekly E-mail blasts. If you have not provided us with your E-mail address you could be missing out on some fun opportunities. To sign up go to [www.whitebluffresort.com](http://www.whitebluffresort.com) and go to the bottom of the web page for the link to the sign up sheet. Don't miss out!!

Our new entrance is 99.99% complete and a more restrictive admittance policy is in effect. Please make sure you have your current sticker on your windshield or your membership card. If you have neither, you will have to enter the new security building and show your drivers license to obtain a current sticker or a temporary pass. Also available for purchase are toll tags and magnetic strips for automated entry into the resort. The security level at White Bluff is significantly improved. I know you will appreciate the more restrictive policies.

All renovations at the Old Course should be finished by spring. New greens on five holes, a new stone bridge on 17 and dredging of the creeks at 15 and 17, to name a few of the projects now underway under the guidance of Danny Holt, our new Golf Course Superintendent. We hope to have the Old Course open by April.

As always, please do not hesitate to share with me your thoughts and concerns on how to make White Bluff Resort and your stay here better. My direct line is (254) 694-0355. Thank you and God bless our service men and women.

Fred Molsen • General Manager • (254) 694-0355

## THE HEARTWOOD CONDOMINIUMS Near Sell-Out!

For a limited time, we are pleased to offer you the opportunity to purchase one or more weeks in The Heartwood Interval Ownership Condominiums for only \$4,250 per week, a savings of nearly \$9,000 from our current option price of \$12,900.

With only 10% down and monthly payments of \$60, you can own a week in these beautifully furnished condominiums. Interval Ownership Option weeks are yours for a lifetime and are transferable to your family. Weeks are nearly sold out, so call today (254) 694-4422.

The Heartwood Condominium units are 2 bedroom, 2 bath, complete with a washer and dryer, wood-burning fireplace and magnificent views from your balcony. All the comforts of home are provided in a comfortable, luxurious atmosphere.

This opportunity will be offered to other Preferred Property Owners, so don't delay. Call today, (254) 694-4422 Thurs. - Mon. from 8 a.m. - 5 p.m. to schedule an appointment. There is no obligation to purchase anything.

**Special Offer - Tour with a Sales Representative in March and receive a Complimentary Overnight Stay in The Heartwood Condominiums**

Sincerely, Brian Johnson • (254) 694-4422

Hours of Operation: Thurs. - Mon. 8 a.m. - 5 p.m.

DWH1-27-DD3-W



## Easter at White Bluff

Celebrate Easter at White Bluff Resort

The Lighthouse Restaurant will be having its annual Easter Brunch on Sunday, April 8th.

Call today for your reservations.  
(254) 694-0305

## Annual POA

Mark your calendars for  
May 16th for the  
Annual POA Meeting  
to be held at  
The Old Course Patio

Queen  
For A Day

MOTHER'S DAY

Sunday, May 13th  
Brunch 11 a.m. - 2 p.m.

Call today for your  
reservations (254) 694-0305

Don't forget about  
Mom on her special day.  
Celebrate Mother's Day  
at White Bluff Resort.

Give her a gift certificate to  
relax in The Spa with the  
service of her choice.

VISIT OUR WEB SITE AT  
[www.whitebluffresort.com](http://www.whitebluffresort.com)



## Security News

On November 23rd, the much anticipated front and toll tag gates became operational. The impressive front gate not only gives White Bluff a new and refreshing appearance, but provides more of a controlled entrance into the property.

The tenure of the security staff is a benefit to the community and exemplifies the positive changes being made within the security department. The security staff's dedication and attention to detail provide a reliable service to the property owners of White Bluff.

If you have any questions concerning security or the new toll system please contact the security manager, Norman Finley at (254) 694-4471.

## Group Sales

Group Sales is looking forward to another busy spring season with several golf groups and events already booked. We are pleased to welcome back the Salesmanship Club of Dallas for their annual golf tournament to raise money for their children's charities.



It's time to start planning your 2007 events, if you haven't already begun to do so. Whether it's a Corporate Meeting, Golf Tournament, Family Reunion or Wedding, the Conference Center is the ideal location for any event. We also have the outdoor pavilions for anyone wanting to plan an event outside and take advantage of the beautiful scenery and views of White Bluff Resort.

Group Sales at White Bluff Resort look forward to booking your events and meeting all your special event needs.

Best Regards,

Jan Peterson, Group Sales Coordinator

jpeterson@whitebluffresort.com • 254-694-0360

## Chapel Chat

Traditional Easter services will be conducted at White Bluff Chapel beginning with a Tenebrae Service on Friday evening, April 6th. This Good Friday event is a somber service of darkness.

On Saturday morning, children are invited to the Chapel to participate in an egg hunt and to hear the Easter Story.

On Easter morning, everyone is invited to bring a living flower to be placed on the white cross. The black-draped cross with a crown of thorns from the Tenebrae Service is transformed into a colorful cross which sets the tone for a joyous Easter message from Chaplain Maurice Martin.

During the 2006 Christmas season at White Bluff Chapel, several outstanding programs were presented to audiences that ranged from near-capacity to standing-room-only. The Silver Serenaders, a delightful singing group from Dallas with an average age of 74, gave a wonderful concert just before Christmas.

White Bluff Chapel hosted the annual Community Christmas Service featuring choirs from many area churches. The program was coordinated by Cynthia Rearden, White Bluff musical director.

The Christmas Eve morning service on Dec. 24 was followed that evening by the annual Christmas Eve Candlelight Service.

Two dozen chapel members participated in the Salvation Army Bell Ringing in Hillsboro, with all donated money being used to aid the needy in Hill County. White Bluff Chapel also participated in the Christmas Angel Tree Project to provide gifts for children who might not otherwise receive much for Christmas. Members also participated in a "Quiet Country Christmas" program at Isaiah's Place, a learning center serving the deaf community.

And, as always, the annual Chapel progressive dinner was a big hit.

Visitors are always welcome at White Bluff Chapel, an inter-denominational church with a membership comprised of at least 16 different Christian denominations, all joining in harmony to worship at 9:15 a.m. each Sunday morning. White Bluff Chapel office hours are 9:30 a.m.-noon, Monday - Friday.



## Wednesday Specials

THE LIGHTHOUSE RESTAURANT

5 P.M. - 9 P.M.

Visit [www.whitebluffresort.com](http://www.whitebluffresort.com) for Specials

## WHO TO CALL

### Lodging Reservations

888-335-8881

### Restaurant Reservations

254-694-0305

### Golf - New Course

254-694-0304

### Golf - Old Course

254-694-0303

### Spa Appointments

254-694-0301

### Administration Office

254-694-0350

### Human Resources

254-694-0358

### Groups, Meetings, Weddings, Etc.

214-706-7830

### Security

254-694-4471

### Customer Service

800-279-2502

### Billing Questions

800-324-7438

## Pet Policy

Pets are not allowed in any overnight accommodations including Interval Ownerships.

Non-compliance with this policy will result in \$200 added to your final bill.

Thank you for your cooperation.

## Daylight Savings

Don't forget to "Spring Forward" on March 11th at 2 a.m. With the changing of the clocks means changes in hours of operation at White Bluff Resort. Please check [www.whitebluffresort.com](http://www.whitebluffresort.com) for any changes and updates.

## Speed Limit

Just a friendly reminder to watch your speed throughout the Resort.

Visit The New & Improved

[ddresorts.com](http://ddresorts.com)



# News from the Links

*Spring is almost here and its time to tune up your game again and start playing more golf.*

*We will be conducting Ladies and Junior clinics again this spring and summer. We also have private lessons available by appointment, for details call the golf shop.*

*One of the worst shots in golf is missing a two foot putt. It is often worse than a whiff. It's a nightmare shot because it usually affects your performance on the next hole and putting the rest of the round, (the dreaded yips).*

*Most players miss short putts because their backstrokes are too long and they do not accelerate through impact. When you slow the stroke you lose control of the putter, which can change the face position and the ball goes off line.*

*If you want to make more short putts you need to follow a simple pre shot routine. Line the putt up take a deep breath and exhale, hold the putter with light grip pressure and then make sure you accelerate the putter through the ball. Putting is all about confidence. You are not going to make very many putts if you try to wish the ball into the hole. If you consistently accelerate through the ball you will find yourself making a lot more putts and your score will dramatically improve.*



## Men's Golf Association

*The White Bluff Men's Golf Association has made donations totaling \$2,000 to Isaiah's Place and to the White Bluff Volunteer Fire Department. Richard Thompson, president of WBMGA is proud to say that the golf association is able to support such local non-profit organizations as Isaiah's place and volunteer fire departments.*



*Isaiah's Place, a retreat and learning center serving the deaf community, is located on 40 acres on HCR 1207 just off FM 955 near White Bluff. Operated by Diane and Susan Frederickson, Isaiah's Place serves the deaf and hard-of-hearing community with outdoor activities, workshops, reunions, and summer camp for children. Diane also teaches sign language.*

*White Bluff Volunteer Fire Department not only serves the resort, but is one of many volunteer organizations providing protection for the Lake Whitney area.*

## Superintendent's News

*I can't believe that 2007 is already here! I would like to take this opportunity to introduce myself to those of you that I have not had the pleasure of meeting. My name is Danny Holt. My wife's name is Lynnette and my son's name is Craig, who is 3 years old. We moved here from Sugar Land, Texas in November. I was at Sugarcreek Country Club for the past two and a half years. Before that, I was at Cypress Lakes Golf and Country Club in Muscle Shoals, Alabama. I am very excited to be at White Bluff Resort. I see a lot of opportunity to have two wonderful golf courses.*

*There are a number of projects happening on The Old Course. There are five greens that have been reseeded. We do have some opportunity here to get these greens to 100%. We are making progress and continue to push them as hard as we can. We have also dredged out the creeks on #15 and #17. These two projects will be complete in the next couple of weeks. #17 will also have a new bridge that will replace the wooden bridges. Also, irrigation has been added to several areas on both courses. This will help in establishing grass in these areas.*

*I hope everyone is enjoying the golf course. All of the projects we are doing are designed to make the experience at White Bluff as enjoyable as possible.*

*Danny Holt, CGCS Golf Course Superintendent*

## Seafood Buffet

**1st Saturday of Every Month  
5 - 9 p.m.  
\$25.95 Adults  
\$12.95 Children 6-12  
\$4.95 Children under 6  
Call (254) 694-0305**

## YOUTH FISHING TOURNAMENT

**White Bluff Marina  
March 17th • 9 - 11 a.m.  
Open to the public  
Parent/guardian  
must be present.  
Register at the Event  
254-694-0350**

## PARENT/CHILD PUTTING TOURNAMENT

**Old Course  
March 17th • 1 - 3 p.m.  
Open to the public  
Parent/guardian must be present.**

## March of Dimes WalkAmerica

Double Diamond Corporate Employees will help save babies by participating in the March of Dimes WalkAmerica on April 21, 2007. WalkAmerica is a 5-mile walk at White Rock Lake in Dallas. It is the largest fundraiser for the March of Dimes; an organization devoted to research and community programs that save babies born prematurely or with birth defects. Double Diamond Team has participants ask friends, family and business associates to sponsor them by making a donation to March of Dimes. As a team, Double Diamond has raised over \$30,000 since 2000. Other activities have been created to raise money, such as bake sales, raffles, luncheons and t-shirt sales. If you would like to help Team Double Diamond save babies, please send a check payable to:

**March of Dimes  
10100 North Central Expressway,  
Suite 600, Dallas, Texas 75231.  
Attn: Fran Pfeifle**



A PROUD PAST WITH A SOLID FUTURE



P.O. Box 1555  
1211 N. Brazos  
Whitney, Texas 76692  
Phone 254/694-5579

Kim Heckard  
Mandy McFall  
Keith Reed  
Don & Joyce Reed



Ronald R. Roberts  
Office (254) 694-3036  
Mobile (254) 337-1583  
Fax (254) 694-6244

2088 N. Brazos St.  
P.O. Box 184  
Whitney, TX 76692  
E-mail syncon@whitneytx.net

Sincerity of Professionals



PS Promotions  
10 Faircrest Dr. WB 123B  
Whitney, TX 76692  
Phone: 254.694.6990  
Fax: 512.532.6556  
E-mail: texaspromo@valernet.com  
Web: www.texaspromo.com

Gary Clausen  
Ruby Bray  
Account Manager  
Certified HUB/MBE Vendor

PROMOTIONAL PRODUCTS THAT GET YOU NOTICED!

## Robert P. Buckner

Attorney and Counselor at Law

One Energy Square (214) 363-3633  
4925 Greenville Ave. (254) 694-8527 Local  
Suite 820 (214) 363-3603 Fax  
Dallas, Texas 75206 (214) 957-0310 Mobile  
bucknerlaw@sbcglobal.net

## the design house

innovative interior decorating & design

### shutters, blinds & shades

5516 fm 933 . whitney . tx . 76692  
(N of whitney, across from white bluff resort community)  
254 . 694 . 3090 by appointment

## Lake Whitney CUSTOM HOME Builder

DAVID PEARSON  
(254) 694-7624 (254) 694-3264

## First National Bank

Interim Construction Loans  
Permanent Mortgage Loans

(254) 694-2209

Free Online and 24-Hour Banking Available  
www.fnbwhitney.com  
Member FDIC  
Equal Housing Lender  
Full Service Banking

Contact Wells Fargo  
For All Your  
Financial Needs



The Next Stage<sup>®</sup>

225 E. Elm Street • Hillsboro, TX 76645 • 254-582-2541



## Expert Furniture Liquidators

15,000 sq. ft. of top quality  
Furniture and Bedding

(254) 694-4100 • Fax (254) 694-3979  
1432 Hwy 22 • Whitney, TX 76692  
Monday-Saturday 9 a.m. - 6 p.m.

## CROWN CONSTRUCTION

Designer and Builder  
of Custom Homes

Home/RWC of Texas John Argubright  
10 Year Warranty (254) 694-2757  
Firm Bids crown@valernet.com  
www.crownlakewhitney.com

## New Home Builder

CARR Construction  
General Contracting

White Bluff  
Overlook Dr. #34A  
Whitney, TX 76692

Tommy Carr  
(254) 694-6878

## Randy Byrne Construction Co.

Randy Byrne, Owner  
(817) 517-1587

## State Farm Insurance

Molly B. Caudle  
Agent

227 E. Franklin • Hillsboro  
254-582-8489



State Farm<sup>®</sup>  
Providing Insurance and Financial Service  
Home Office, Bloomington, Illinois 61710

## American Self Storage

Mini Storage • Fenced and Gated  
Climate Control • Camera Surveillance  
RV Storage • 24 hour access  
Boat Storage • Office On-Site  
U-Haul Rentals, Locks, Boxes and Moving Supplies  
Across from Sonic in Whitney  
694-7867

Steam Cleaning • Repairs • Water Extraction  
Upholstery Cleaning

Vinson's Carpet Care  
Residential & Commercial

(254) 694-3799

Kenton & Della Vinson  
150 PR 136 - Whitney, TX 76692

## Quick Landscape Fixes Tips

Lawn and garden chores can often exceed the time we have to get them done. Some of these ideas can be done in a few minutes, others take a little longer. In addition to the obvious chores such as mowing, pruning, trimming, edging and raking:

Remove leaves and sticks. A chipper/shredder can convert most small lawn debris to usable mulch or compost.

Prune dead or diseased limbs from trees and shrubs. Deadhead or remove spent annuals.

Clean up any edging that has started to look ragged from contact with mower blades or encroaching turfgrass. A power edger can quickly create clean lines.

Wash the driveway. Seal an asphalt drive if needed, and if you have time. Concrete drives can be sealed, patched or cleaned also.

Clean the house itself, including brick or siding that are mildewed and areas of the foundation where rain may have splashed up mud. A pressure washer can make quick work of a cleaning job. Make sure you use the proper nozzle to avoid damaging siding. Clean gutters and downspouts, too (inside and out).

New mulch improves your home's curb appeal. Add a new layer of mulch to the planting beds and paths. For an even quicker fix, stir up existing mulch to make it look fresh.

Install low voltage lighting for security and to highlight your home's best features.

Add containers with in-season flowering or foliage plants. These will help to draw the eye away from the spots you'd rather not have people looking at.

Source: www.lowes.com



# WHITE BLUFF RESORT Community Program



## MERCEDES BENZ PROGRAM

8TH SALE

2007 MERCEDES BENZ

## LEVEL GIFT PROGRAM

1ST SALE		\$1,000
2ND SALE		\$1,000
3RD SALE		\$2,000
BONUS		MERCEDES BENZ DRAWING*
4TH SALE		\$3,000
5TH SALE		\$3,500
6TH SALE		\$4,500
7TH SALE		\$5,500

**Mercedes Benz Program** includes receiving the 2007 Mercedes Benz after 8 Sales are completed but does not include Level Gifts 1-7. If the 8th Sale is not completed by December 31st, 2007, all earned Level Gifts will be awarded. (Vehicle model depicted above does not necessarily represent the exact model given.)

**Level Gift Program** includes receiving all Level Gifts up to 7th Sale as sales occur. If the 8th Sale is reached, the difference in the cost of the Mercedes Benz and the amount of the Level Gifts previously received, cash or credit, will be applied toward the Mercedes Benz Program.

Property Owners must inform the Referral Department of their Gift option at the beginning of the Referral Program.

The Referral Department reserves the right to modify, cease or suspend indefinitely the gift program at anytime and the right to determine eligibility of each referral. The total number of Mercedes Benz awarded may, at our sole discretion, not exceed ten.

Any Double Diamond Property Owner who participates in the 2007 Referral Program, may not discuss with the referred prospect anything as to the nature and quality of the real estate, counsel, advise, or assist in the sale in anyway. The Referral Department needs only the name and contact information of the referrals. Qualified sales must be made during the 2007 calendar year.

**Bonus Drawing** The odds of being selected to receive the major prize depends on the number of participants that provide a minimum of three referral sales in 2007. Drawing will be held 2007 year-end. The value of the vehicle is roughly \$32,000. The # of vehicles being given away in the bonus drawing will not exceed one (1). The vehicle description is a 2007 C230 Sedan.

Referral Desk  
Referral E-mail

888-701-5777  
referral@ddresorts.com

# 2007

To receive one of these special gifts, you must contact the Referral Desk at (888) 701-5777 with the name and contact number of your referral, prior to them touring.  
Please Print

Property Owner Name

Home Phone

- The Cliffs Resort  The Retreat  White Bluff Resort  
 Mercedes Benz Program  Level Gift Program

Referral Name

Referral Name

City

City

Home Phone

Home Phone

Work Phone

Work Phone

Referral Name

Referral Name

City

City

Home Phone

Home Phone

Work Phone

Work Phone

Referral Name

Referral Name

City

City

Home Phone

Home Phone

Work Phone

Work Phone

Referral Name

Referral Name

City

City

Home Phone

Home Phone

Work Phone

Work Phone

Referral Name

Referral Name

City

City

Home Phone

Home Phone

Work Phone

Work Phone

Please complete the form above and **CALL:** (888) 701-5777 • **FAX:** (214) 706-9822 • **E-MAIL:** referral@ddresorts.com  
**MAIL** it to: Referral Department • 10100 N. Central Expwy. Ste. 600 • Dallas, TX 75231

